

BVK-GROUP

TM «SKATERT-SAMOBRAHKA»



Rebranding 2022y.

BVK-GROUP is a Russian company, which has more than 25 years of history, and is one of the leading suppliers of canned products in Russia.

Company has long-term cooperation with more than 130 Russian distribution companies.

BVK-GROUP produces its own brands for retail chains and successfully supplies products to the fastgrowing market HoReCa.



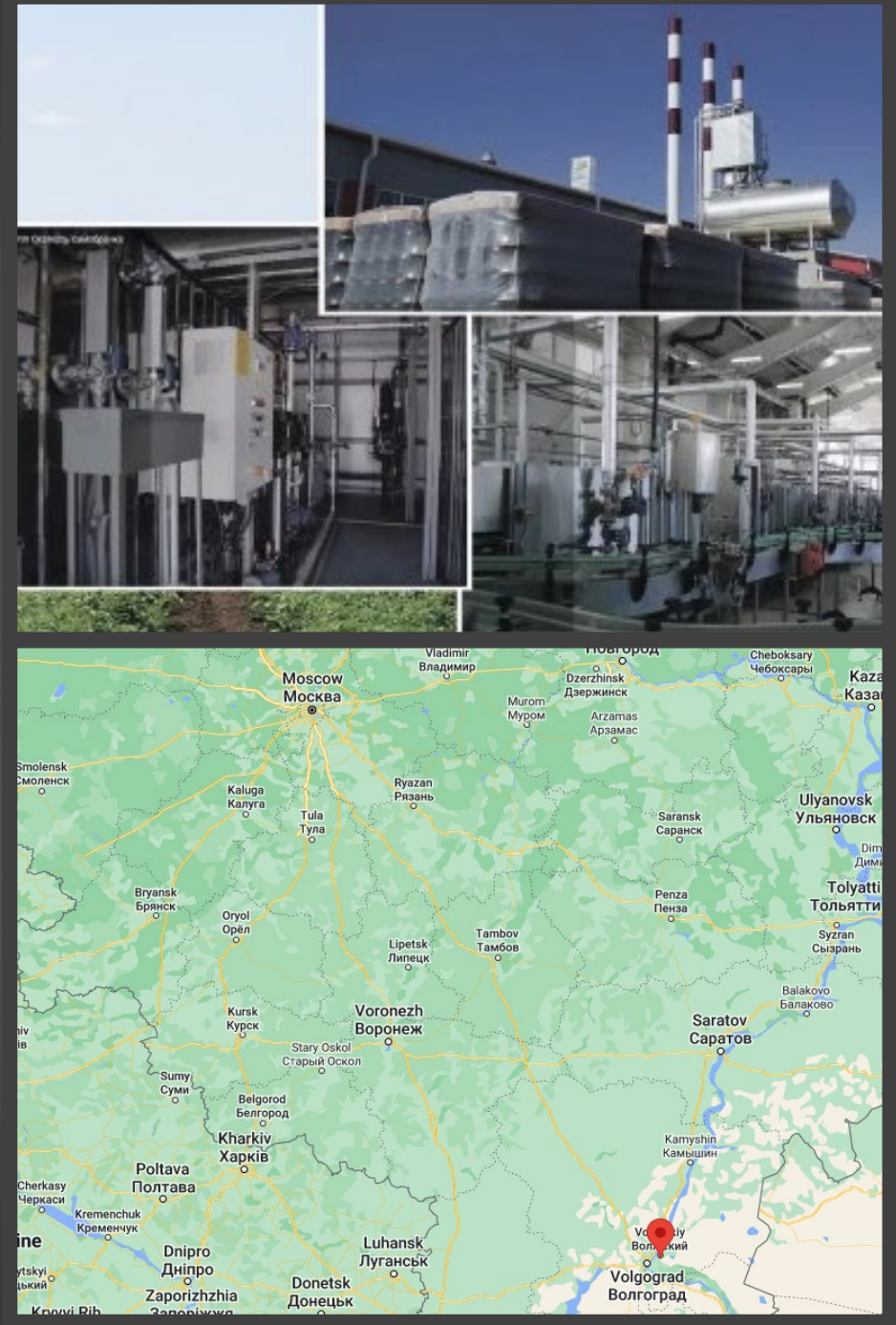


TM «SKATERT-SAMOBRANKA»
is one of the leading brands in
the canned fruit and
vegetable market of the
Russian Federation, known
primarily for its vegetable
products prepared in the best
traditions of home canning.

From 2019 the production of **TM «SKATERT-SAMOB Ranka»** is produced on its own factory, which was built from “zero”. The factory is located in the Volzhsky city of the Volgograd region, which has perfect climatic conditions for growing cucumbers, tomatoes, peppers and other vegetables.

The production uses freshly harvested raw materials from local farmers from the fields located near the factory.

The factory has new modern equipment. Two fully automatic lines and a manual stacking line allow, at full load, to produce pickled cucumbers and tomatoes in standard 720 ml jars at a speed of at least 10-12 thousand per hour.



Production of **TM «SKATERT-SAMOBHRANKA»** responds to the standards of GOST, TU and STO, is ensured by mandatory checks by independent laboratories of production sites.

The constant expansion of the range, the improvement of design and the variety of packaging make the brand attractive to partners.

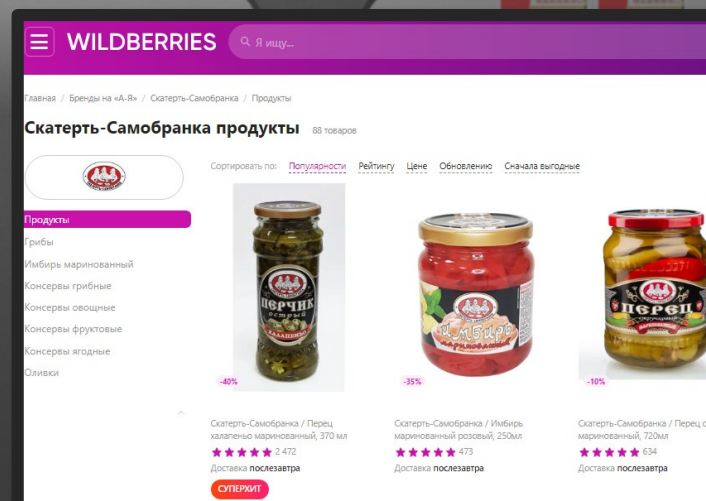
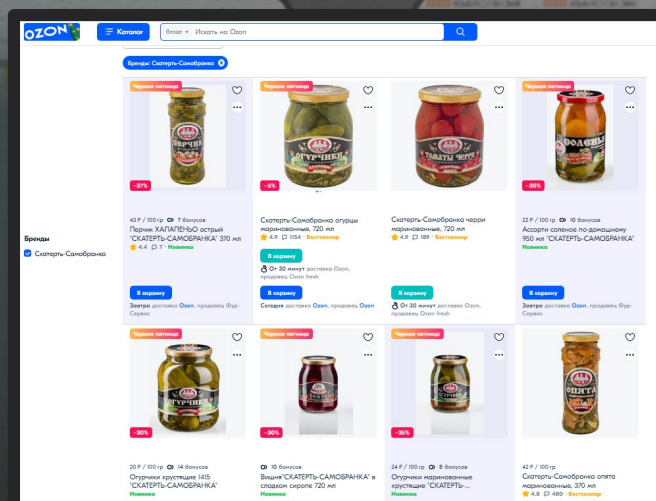
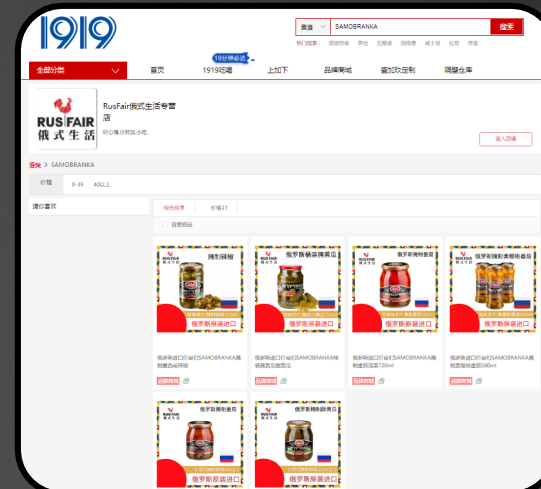
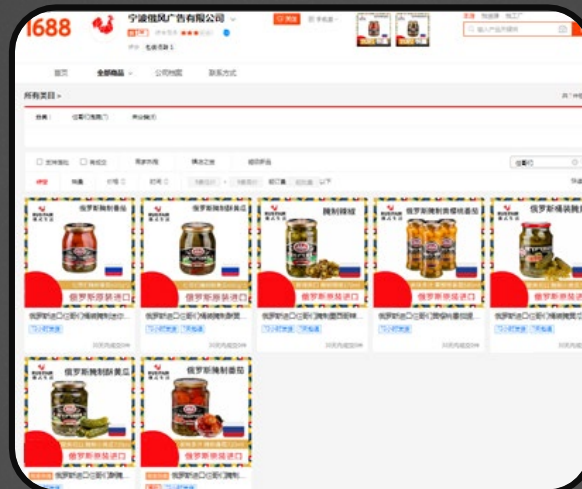
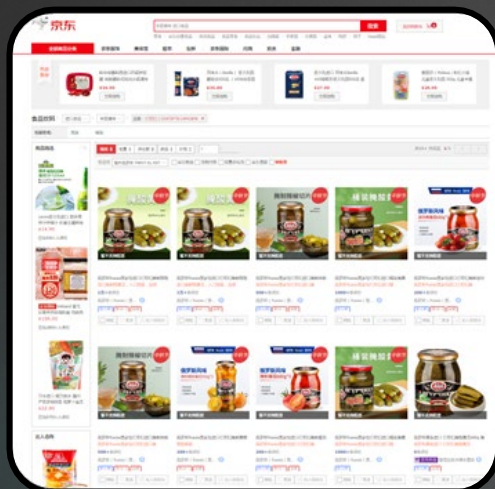
Recently, the rebranding of the **TM «SKATERT-SAMOBHRANKA»** has begun. A new logo of TM has been developed, and at the same time, the continuity and recognition of the previous logo has been preserved.



Now the production of **TM «SKATERT-SAMOBRAANKA»** is actively exported to China, and also to South Korea, Belarus, Kazakhstan, Tajikistan, Germany and the USA, introducing to buyers from other countries a Russian product, which is made according to traditional Russian recipes.



TM «SKATERT-SAMOBHRANKA» is presented on such market places as JD.COM, 1688 and 1919 in China, and Ozon, Wildberries, etc. in Russia.



Photos of some export positions of TM «SKATERT-SAMOBHRANKA»



«SKATERT-SAMOBHRANKA»
Jalapeno pepper
370ml



«SKATERT-SAMOBHRANKA»
Marinated cucumbers
720ml



«SKATERT-SAMOBHRANKA»
Marinated mini-tomatoes
720ml



«SKATERT-SAMOBHRANKA»
Honey cherry-tomatoes
580ml

TM «SKATERT-SAMOB RankA»

doesn't stop at the achieved foreign markets, in the future the company plans to enter other international markets.

